

A woman in a purple bikini is surfing on a wave, lying on her stomach on a dark surfboard. The background is a dramatic sky with large, white, fluffy clouds. The overall color palette is dominated by teal and white.

# She SUMMITS

.....  
**OCT 17<sup>TH</sup> - 20<sup>TH</sup>**  
.....

PARTNERSHIP PROPOSAL

[WWW.SHESUMMITS.ORG](http://WWW.SHESUMMITS.ORG)



# Partnership PROPOSAL

---

## **What is She Summits**

*She Summits is a community festival that focuses on the contributions of those who identify as female to important social and environmental conversations through movement-based films, workshops and events.*

## **How does She Summits do this?**

*She Summits connects to the head and to the heart of our community. By creating awareness and educating on critical issues and through emotionally connecting with the heart, we activate the passion needed for change.*

## **Why does She Summits exist?**

*We exist to awaken and activate the untapped potential within those who identify as female to create conscious change in the world.*

## **She Summits stands for:**

- **Agency**

We want those who identify as females to feel that they have the ability to act independently and make their own free choices. When you combine awareness and agency, we believe we will experience a more harmonious world for all and with Mother Earth.

- **Community**

Our community is composed of all genders and is multi-generational. We believe that the conversations we have at She Summits are for all to have and when our community works together, more female-identifying people will be empowered to take action where their passion lies.

- **Environmentalism**

We're committed to raising awareness around environmental issues and helping those who identify as females connect more deeply with Mother Nature, for when those who identify as females care about the environment and feel a sense of agency within themselves, they will make positive change.

- **Movement**

Movement differs for everyone and especially across the globe. It's important for us to acknowledge the many forms of movement that exist in the world because with this, we become awakened to ideas that may activate change.

- **Mindfulness**

When education is combined with present-moment awareness, we believe that better decisions will be made to serve those in our world and Mother Earth herself.



# Audience & PARTNERS

## Who attends She Summits events?

She Summits attendees are passionate about:

- Being part of this community
- Movement practices / sports
- Playing in nature
- Empowerment
- Social change
- Environmental sustainability

## She Summits Audience Feedback:

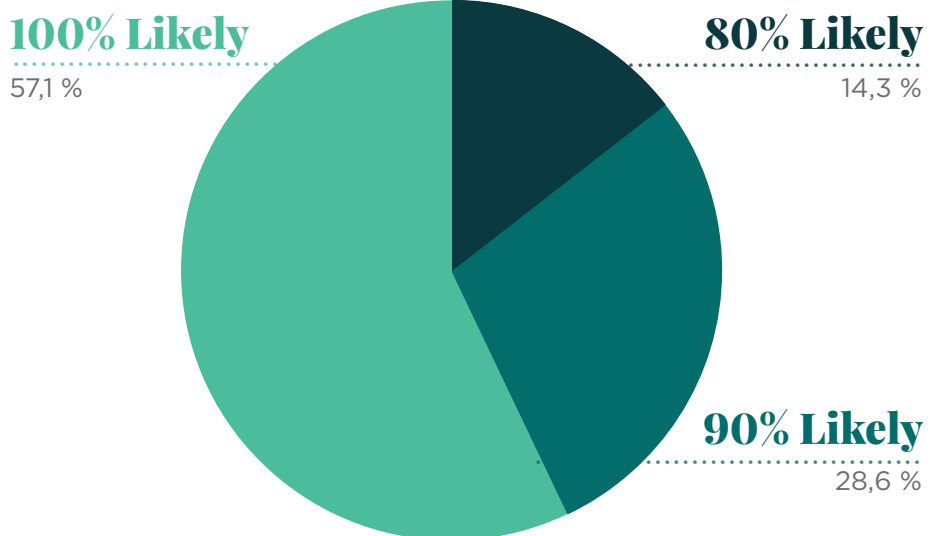
SATISFACTION RATING: 4.7/5

LIKELIHOOD TO RETURN: 94%

*For testimonials from our April 2019 event attendees, see pages 6 - 7.*

## She Summits Partner Feedback:

Likelihood of partner's to partner with She Summits again



*"Carla, you're awesome. Love how much you care about our community and taking care of people."*

*"Your work and commitment is super inspiring. I can't wait to find ways to amp it up for next year."*

*"This was so great. You are very organized and created a super comfortable vibe."*

*"We were made at home right away! It was a pleasure to be invited to the event!"*

*"You had a perfect demographic to chat with for our product."*

*"Thank you for including us in a conversation that is new and important to both us as an organization and our industry."*

Learn more at [www.shesummits.org](http://www.shesummits.org).



# *Community* EVENTS

---

- **SHE SUMMITS FILM EVENT**  
Thursday, October 17th. 7pm. Centennial Theatre
- **SHE SUMMITS PANEL EVENT**  
Friday, October 18th. 7pm. Arc'Teryx Pub
- **COMMUNITY MOUNTAIN BIKE RIDE**  
Saturday, October 19th. 9am. Fromme
- **MINDFUL MOVIES + MEDITATION**  
Saturday, October 19th. 7pm. The Hive North Shore
- **SHE SUMMITS + NSMBA DIG DAY**  
Sunday, October 20th. 9am-12pm. Location TBD.
- **AWAKEN AND ACTIVATE WORKSHOP**  
Sunday, October 20th. 2-5pm. Arc'Teryx HQ  
Workshop speakers: Andréane Lanthier Nadeau, Farinaz Lari,  
Lotte Davis of One Girl Can

Learn more about our films, panelists, speakers, facilitators and events at [www.shesummits.org](http://www.shesummits.org).

---

## *Giving* BACK

She Summits is deeply committed to strengthening the cycle of empowered womxn and young people who subsequently want to give back to our community and beyond. With many of our events being free, contribution is embedded in the fabric of She Summits.

Your support enables us to give more to these events, activating more female-identifying people to create conscious change in the world.

# Partnership OPPORTUNITIES

Pick the partnership level to fit your budget and level of exposure you want.

COMPREHENSIVE EXPOSURE IN SHE SUMMITS MARKETING	PRESENTING	SUPPORTING	GOLD	SILVER	BRONZE	MEDIA	EVENT
Number of partners we accept	1	2	3	8	TBD	TBD	TBD
Invitation to address audience at Film Festival, Panel and Agent-Maker Workshop	•						
Acknowledgement at Film Festival, Panel and Agent-Maker Workshop explaining what your support made possible		•					
Promotional video clip screened at Film Festival, Panel and Agent-Maker Workshop	90 sec		30 sec				
Banners displayed at Centennial Theatre	4 lrg	2 lrg	2 lrg	1 lrg			1 lrg
Special mentions at Film Festival, Panel and Agent-Maker Workshop	•	•	•	•			•
Advertising booth at Centennial Theatre	•		•	•			
Logo on Festival advertising material: poster\flyer (size and placement relates to partnership level) *if partnership is confirmed before trailer completion	•	•	•	•	•		•
Logo on Festival trailer (size and placement relates to partnership level) *if partnership is confirmed before trailer completion	•	•	•	•	•		•
Logo on <a href="http://www.shesummits.org">www.shesummits.org</a> (size and placement relates to partnership level)	•	•	•	•	•	•	•
Complimentary tickets to Film Festival (\$20 value)	8	4	4	2	0	2	2
Complimentary tickets to Panel (\$17 value)	4	2	2	0	0	0	0
Complimentary tickets to Agent-Maker Workshop (\$50 value)	4	2	2	0	0	0	0
Digital Benefits: Social media posts	•	•	•	•	•	•	•
Rate, Canadian Dollars	\$5500	\$1000	\$1500	\$500	Product	Media	Event host

Custom options available. For more information please contact:

**Dr. Carla Cupido**

HELLO@SHESUMMITS.ORG or 778-997-7855





# Testimonials:

## From She Summits April 2019 Attendees

---

*Hello Carla. I just wanted to say a heartfelt thank you for the complimentary tickets to She Summits. I am a volunteer for SUPA and I head to Tofino every fall for their Surf's Up for Autism weekend. It was great to hear Mathea speak about it. What an amazing kid- grounded, real and wise beyond her years. What an amazing mom who supports her. I have a 13 year old daughter. For young people to hear other young people's story of their journey is so empowering. Listening to 'mom' these days seems limited! It was a great mother daughter experience. As a mom, every story and film reminded me of the honour of raising a girl and the importance of creating a community that values creativity, courage and following our passions. I love your words about the balance of 'grit and grace' as we navigate our journey. Thanks for the inspiration. Anita*

*Everyone was inspiring because they are dedicated and motivating themselves. Mathea was my favourite speaker because she is following her passion and taking all the opportunities given to her and appreciating them. Bella, 13 years old*

*Thank you so much!!! The films were awesome and the speakers were so inspiring. It warmed my heart to be hearing them and especially for me to have my 10-year-old daughter hearing what they had to say. So amazing that you put these shows together. What a big contribution to our community and to inspiring girls and women of all ages. Thank, thank you! Ann*

*Thank you for your hard work to empower us mamas and daughters to reach our own summits.  
Anonymous*

*The @shesummitsorg @oceanambassadorscanada family event today brought us out to Deep Cove to learn about organisms in or near the ocean, the harm of plastic to our ocean, and a chance to try kayaking. We had a blast being outside, learning new things and talking to people who really gives a rat's ass about the ocean. @\_angela.chang\_*

*This past week we've had so many opportunities to share our work with the community. [At] the amazing panel and film events at the @shesummitsorg festival, [we had] the chance to share the work of Forest and the Femme has been such a pleasure! Seeing the overwhelmingly positive response from the community was a great reminder of how important the healing power of nature really is to us all. Thank you to @drcarlacupido @jess.odowd and everyone who else supported us this week to get the word out. It's been incredible! After having the opportunity to engage with so many people enthusiastic about our work we're well on our way to meeting our fundraising goal!  
Jaime from Forest and the Femme*

*Just amazing listening to this panel of young athletes speaking openly about gender inclusion and specific challenges last weekend! Put on by @shesummitsorg at @arcteryx and hosted by @jess.odowd, it was an inspiring look into this next generation of leaders. Left me humbled, reflective and stoked! @brendonpurdy*

*She Summits weekend was absolutely amazing! I still can't believe I had a chance to see and be around Lynn Hill :) I can only imagine how much work it took to put it all together - fantastic work, and a very inspiring event. Thank you so much! Jurga*

*Posted @withrepost • @autismsurfsup At SUPA Society we meet some pretty awesome humans. Support comes from everywhere. They are there to fire the stoke in the belly of our kids that step on the boards! To let them know "you got this"! We had the pleasure a couple times now to have the wonderful soul @mathea\_olin be a part of Surf's Up. Last year she stepped into a role of a surf instructor. She absolutely took care of business, taking her time with the kids and making them feel comfortable. She didn't have to volunteer but she did! You see she was hours away from having to catch a flight to Japan for the World Surf Games. This was an important competition to help her qualify for the 2020 Tokyo Olympics. Surfing is her passion but to also give back to her community is just as important. Mathea will be a speaker at this weekends SHE Summits in Vancouver. She'll talk about the empowerment and inclusivity of women in the world. She also shares some of her experience with Surf's Up in a video. If you haven't got tix for the SHE Summits go to [www.shesummits.org](http://www.shesummits.org) You'll be inspired by Mathea and other speakers at this event!*

# Testimonials:

## From She Summits Speakers:

---

*I walked away from the experience grounded, stoked to keep on following the path of passion that I chose, and looking forward to seeing what you all get up to!*

*Thank you so much Carla for giving us a platform to share from the heart.*

*Much love,*

*Andreane Lanthier Nadeau (ALN), Rocky Mountain Enduro Rider*

*"Having the honour to speak at She Summits in Vancouver in April 2019 was nothing but incredible. From the support of the organizers to the inspiring audience of all ages I got to share my story with, my words will never be able to do my experience justice and articulate how much I loved every moment of my involvement with She Summits."*

*Bryanna Bradley, Surf Photographer*

*It's hard to beat the energy of a packed house of amazing humans who have come together to be inspired about the power of the female spirit. Carla nailed it!*

*Steph Corker, Professional Canadian Triathlete + Entrepreneur*

*Having the opportunity to speak at She Summits with three other really inspiring people was amazing. I loved expressing my passion and some of the experiences that I've had so far as a surfer and athlete and hope that I inspired others to get out and do what they love.*

*Sanoa Olin, World-Ranked Junior Surfer*

*"The She Summits event was a fun gathering with like-minded people who sincerely support the power of women in all our amazing attributes and contributions to society. I sincerely enjoyed watching the various films and presentations that reinforce the intrinsic value of both exploring the unknown within ourselves, as well as in so many amazing places around the world."*

*Lynn Hill, Rock Climbing Legend*

*"Carla's enthusiasm for life and connecting people shines through in her events! She organizes with passion and attention to detail. Excited to see what she creates next!"*

*Jen Segger - Enduro Athlete & Coach*